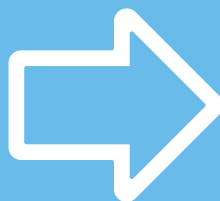


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THE DIGITAL HEALTH SHOW



**DIGITAL
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>SUMMIT

**eHEALTH
LEADERS**

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**MELBOURNE CONVENTION
& EXHIBITION CENTRE**

EXHIBITION OPENING TIMES

DAY ONE

Wednesday 29 March 2017
10:00am - 5:00pm

DAY TWO

Thursday 30 March 2017
10:00am - 4:30pm

Register online for your FREE pass

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The Health Innovation Theatre Programme

The Digital Health Show 2017 is a major showcase of innovation, collaboration, funding opportunities and emerging health technologies.

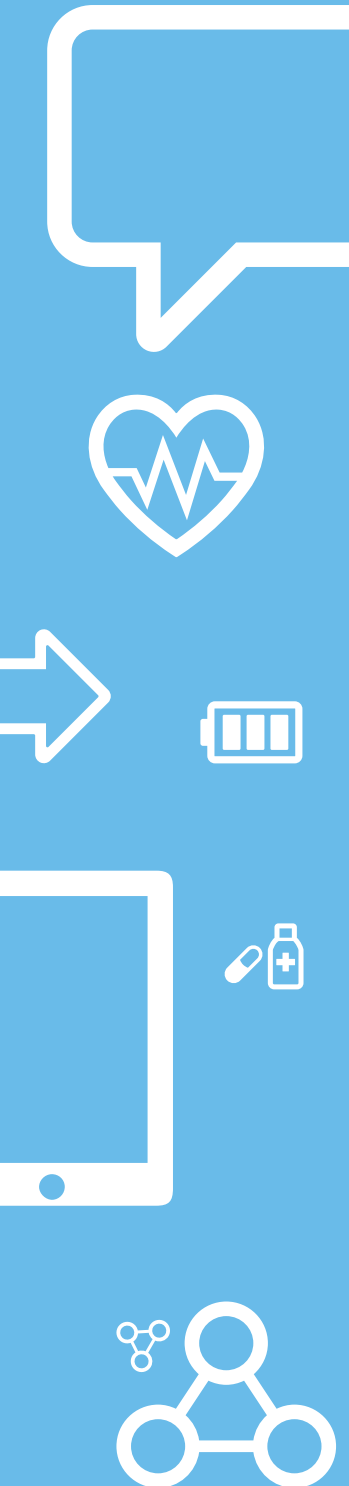
If you are involved in deciding which available technologies will enable best operational efficiency and improve health outcomes...OR looking at implementing new digital health strategies and technologies...OR if you just don't want to miss this digital health wave and get left behind the revolution...

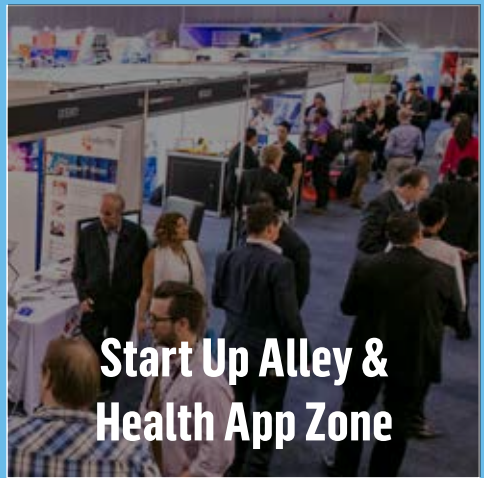
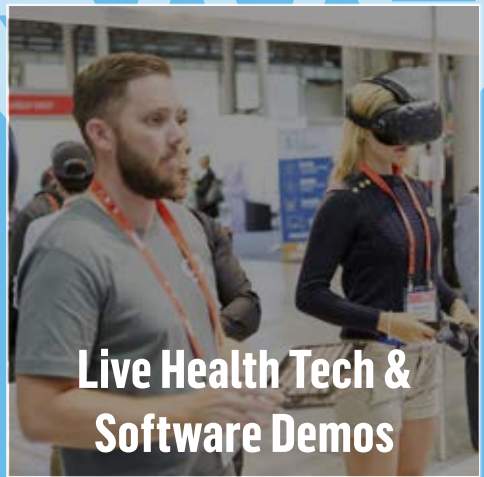
Then this is where you can:

- ✓ **MEET** with your industry peers and suppliers, demonstrating their approach to digital health
- ✓ **ATTEND** a variety of Health Innovation Theatre talks
- ✓ **UNDERSTAND** how technology is evolving and which products/services can help you achieve cost savings and improve effectiveness
- ✓ **FIND** inspiration in the digital health space

WHO WILL YOU MEET

- CEOs & MDs
- CIOs & CTOs
- CMOs & CMIOs
- IT Architects/ Digital Health Managers
- Startup Entrepreneurs
- Investors
- Project Directors/ Managers
- GP Directors/ Practice Managers





The Health Innovation Theatre Programme

Day One - Wednesday 29 March 2017

TIMES	TOPIC
10:30	Scaling Healthcare By Leveraging Mass Market Adoption Of Personal Smart Devices Tony Keating , CEO, RESAPP
11:00	The Digital Transformation Journey For Healthcare: It's All Software Driven! Nathan Steiner , Head of Systems Engineering ANZ, Veeam
11:30	A CPD Dinner Meeting... But It's Raining! Steve Snow , Director/Co-Founder, Praxhub Rob Beveridge , Director/Co-Founder, Praxhub
11:50	AI: Powering the Future of Mental Health Adrian Medhurst , Co-Founder, MoodMission Julian Bright , Co-Founder, MoodMission
12:20	How To Navigate The Digital Minefield To Focus On Patient Experience Dr. Avnesh Ratnanesan , CEO, Energesse
13:00	Challenging but Rewarding Collaboration Models Aenor Sawyer , Associate Director, Strategic Relations - Center for Digital Health Innovation, University of California, San Francisco (USA) James Dromey , Head of Commercialisation, Murdoch Childrens Research Institute
13:40	Why The Technology Carried In Our Pockets Should Be Used To Drive Patient Care Stephen Bartlett , Chief Developer, Busyshift (TMMR)
14:00	Mental Health App: Combining A Database Of Strategies With An Intelligent Selection/Recommendation System, Gamification And Habit Forming Behavioural Design. David Bakker , Founder, MoodMission
14:30	Improve IT Performance. Protect Patient Privacy. Neil Gow , Senior Sales Engineering Manager, ANZ, Splunk

Day Two - Thursday 30 March 2017

TIMES	TOPIC
10:30	The Digital Transformation Journey For Healthcare: It's All Software Driven! Nathan Steiner , Head of Systems Engineering ANZ, Veeam
11:00	Hospital Reduces Risk With PRTG Andrew Timms , APAC Sales Director for Paessler AG, Paessler
11:20	The Next Generation in Health Data Tools - Local Decisions Targeting Effective Health Outcomes Ian Hook , Senior Consultant, Chairman of the Board - Health Reimagined, Cogent
12:20	Cost-Effective 3D Training Simulations For The Provision Of Nursing And Mental Healthcare Mathew Balic , Managing Director and Principal Consultant, etrain
12:40	Machinevision and Gamification for Orofacial Motor Therapy Iize Zaharane , Founder and CEO, CheeksUp
13:00	Regulation of Medical Software Representative, Therapeutic Goods Administration
13:40	AI, Chat-Bots and Mobile for Digital Health and Wellness Coaching Jonah Cacioppe , CEO, Boundlss
14:00	World's First Flash Glucose Monitoring System Peter Chalikias , Regional Director, ANZ, SE Asia, Taiwan, Korea, Abbott Diabetes Care , Abbott
15:00	Adopting Technological Innovation: A Smart Business Strategy for Practice Managers Dr. Brett McPherson , Director/ AAPM Director, Collins St Medical Centre

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TOP 6 REASONS TO ATTEND

1. **Understand** how emerging technologies are being implemented
2. **Learn** the practical implications of wearables, mobile health, data handling, virtual reality, artificial intelligence, sensors and smart devices
3. **Equip** yourself with eHealth strategies to avoid costly mistakes and maximise the benefits of digital health technologies
4. **Discover** what your peers think is best practice with interoperability, integrated care, patient engagement, and big data analytics
5. **Improve** clinical decision making and reduce clinical risk with tips and advice on virtualising healthcare
6. **Take away** ideas on improving the user experience of digital health tools and technologies

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THE DIGITAL HEALTH
SHOW



ALFRED POOR
Editor
**Health Tech
Insider**



**DR NICK VAN
TERHEYDEN**
Global Chief Medical
Officer
NTT DATA Services



TIM KELSEY
Chief Executive Officer
**Australian Digital
Health Agency**



CRAIG BOSWORTH
Former Chief of Staff
to The Hon. Sussan
Ley MP



**THE HON.
BRONWYN PIKE**
Former Victorian
Minister of Aged Care,
Health, Skills and
Workforce Participation
and Chair
Western Health



DR AENOR SAWYER
Associate Director
Strategic Relations
- Center for Digital
Health Innovation
**University of
California, San
Francisco (UCSF)**



BRANKO CELLER
Former Director
**CSIRO NBN
Telehealth Project**



DR RUTH LARGE
Clinical Director
Thames Hospital
Waikato DHB
Clinical Director
Virtual Healthcare
Waikato DHB

Discussion/Case Studies on:

- mHealth, wearables, IoT
- Sensors, VR, Smart Devices
- Telemedicine, Big Data
- Personalised Medicine

Discussion/Case Studies on:

- National Digital Health Strategy
- Funding/Economics of Digital Health
- Productivity, Big Data, Telemedicine
- Security and Privacy

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